



CHARITABLE DONATION ACCOUNT (CDA)

CDA is a hybrid investment which grants a credit union expanded investment powers to fund charitable contributions. NCUA issued the CDA regulation expanding a credit union's investment powers, an innovative opportunity to grow business income while doing social good across the credit union movement.

HOW A CHARITABLE DONATION ACCOUNT HELPS THE HEAD & HEART OF YOUR CREDIT UNION



GROW REVENUE WHILE GIVING BACK

Through a CDA, 51% of the investment is required to donate to charities of your choosing. The remaining 49% is investment income to use at your discretion to the benefit of your members.

51%



to charity

49%



to members



YOUR DOLLARS AT WORK AROUND THE GLOBE

Will fund the solution to challenges facing the global credit union movement. Through your CDA, you have the ability to help millions worldwide receive financial education and literacy, savings mobilization, affordable housing, ag. lending, and disaster relief support when needed.



GIVING IS A UNIFYING PRINCIPLE OF OUR MOVEMENT

\$470 million credit union dollars are currently in CDA's. Join a select group of your peers in adding to that amount in reaching a industry goal of \$1 billion CDA dollars to support charitable causes within the credit union movement.

HOW DOES A CDA WORK?

\$1M INVESTMENT



CREATE CHARITABLE DONATION ACCOUNT



EARNS \$1.05 MILLION



\$50K RETURN



\$25,500



to charity

The CDA's total value cannot exceed 5% of the credit union's worth.

A minimum of 51% of the total return must be distributed to a qualified charity.



WORLDWIDE FOUNDATION
for CREDIT UNIONS

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do GOOD.
do GLOBAL GOOD.

Join the Global Movement at DoGlobalGood.org