



# FIELD ENGAGEMENT

In gaining a deeper understanding of the global credit union movement, nothing replaces getting a firsthand look through a field engagement experience. Field Engagement trips are immersive, educational and networking opportunities in a group or individual setting to study and work with international credit unions in helping to find solutions to today's critical challenges facing each credit union system worldwide.

## HOW FIELD ENGAGEMENTS HELPS THE & OF YOUR CREDIT UNION



### LEARN NEW APPROACHES

And gain an understanding of different credit union models, their unique challenges and the strategies developed to address them. Take in the knowledge exchange that occurs when you share expertise, your experiences, and develop solutions with your global peers.



### DO GLOBAL GOOD

As part of the credit union difference by volunteering your expertise, time, and philanthropy to the global credit union movement in educating, strengthening and growing peer credit unions and by extension, improving financial access and prosperity to millions.



### EXPAND YOUR NETWORK & SHARE THE GLOBAL PERSPECTIVE

Your stories of your engagement experience at all levels of your credit union, starting with your members all the way up to your board, and extend your story to your area chapter and league to continue to create awareness of the important role the global credit union system plays in our industry.



## TYPES OF FIELD ENGAGEMENTS



### FIELD PROGRAMS

Learn from and network with your global peers as you visit to a credit union system abroad to gain a deeper understanding of their successes and ongoing challenges, while leveraging your expertise to provide solutions to system issues. Bring back home knowledge and stories from the global credit union movement to share with your community and members.



### VOLUNTEER ASSIGNMENTS

Join World Council in sharing your acumen with an entire credit union system in an international forum in front of your global peers. World Council is consistently looking for experts to sit on discussion panels, provide presentations and be an ambassador of the U.S. credit union movement.



### DISASTER RESPONSE

Share your area of expertise with your global peers as you help them rebuild and strengthen their credit union operations. Participate in strategic planning sessions within the host country that focus on a myriad of topics, including but not limited to: asset management, capital workout strategies, communications, and member experience.



### GIFT OF SERVICE

Honor your departing leadership by presenting them with an opportunity to continue to serve and impact the movement. Gift of Service provides flexibility for the gifting credit union to create an engagement experience in partnership with the World Council that aligns a global interest of the leader, the values of the credit union while helping to respond to challenges facing global credit union systems.

*do* GOOD.  
*do* GLOBAL GOOD.

Join the Movement at [DoGlobalGood.org](http://DoGlobalGood.org)

## FIELD ENGAGEMENTS: OPPORTUNITIES TO PARTICIPATE IN THE GLOBAL CREDIT UNION MOVEMENT

### DOMINICA: RELIEF ASSESSMENT & STRATEGIC PLANNING

Evaluate rebuilding efforts of the credit union system while working with the Dominica League to conduct strategic planning sessions on wealth management, consolidation and agricultural lending.

**IRELAND: IRISH EXCHANGE PROGRAM** – Promoting the exchange of knowledge, sustainability and innovative practices that will help grow U.S. and Irish credit unions.

**POLAND: ASSESSMENT MISSION** – A history lesson in the evolution of the Polish credit union system, with a focus on the strengths of the Polish regulatory and legislative framework and its elements of an ongoing successful model in Eastern Europe.

### CUBA: CUBAN START-UP

Work with the World Council to help establish a credit union system in the recently opened free market of Cuba, by engaging in advocacy, regulatory and policy discussions at the ground level.

**KENYA: SERVICE PROGRAM** – A look into how Kenya credit unions use mobile technology to assist an underserved population and conduct volunteer service work at the credit union orphanage at Busia.

**PUERTO RICO: ASSESSMENT MISSION** – Assessment of the Puerto Rican system in the wake of Hurricane Maria and defined strategies to strengthen credit unions and provide advocacy, training and network support.

**THAILAND: DEEP DIVE STUDY** – A forward looking dialogue with the leaders of the Asian credit union movement to understand the challenges and successes facing the Asian system with a specific focus on the growing role of women leadership and empowerment.



**WORLDWIDE FOUNDATION**  
*for* CREDIT UNIONS

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[DoGlobalGood.org/volunteer](http://DoGlobalGood.org/volunteer)