



## GIFT OF SERVICE

Honor the legacy and efforts of retiring leadership with a field engagement opportunity that leverages their skills, keeps them engaged and helps to solve challenges affecting the global credit union movement.

### HOW GIFT OF SERVICE HELPS THE HEAD & HEART OF YOUR CREDIT UNION



#### LEVERAGE THE BRAND

Of your credit union and its leadership by connecting it with a global challenge that can be solved with the expertise of your leadership and share the Global Good work that your former leader is carrying on with your members.



#### EXTENDING ENGAGEMENT

By providing a Gift of Service, your credit union can give its outgoing leaders a thank you they deserve along with a defined leadership opportunity that pairs their expertise with a need in the global movement.



*The Gift of Service provided by the Louisiana Credit Union League Foundation has given me the opportunity to stay engaged with my passion and lead an innovative exchange program between the Irish and U.S. credit union systems, fostering solutions beneficial to both.*

*Anne Cochran, CLE  
Former CEO, Louisiana Credit Union League  
Current Chair, Irish-American Exchange Program*

#### HOW GIFT OF SERVICE WORKS

- 1 **Determine Alignment**  
Match the skills set of your leadership with the need of a World Council program. Work with the World Council to find the best fit.
- 2 **Make the Commitment**  
Gift of Service provides maximum benefit over a one or two year commitment with the flexibility of creating an opportunity that fits your credit union and your leadership's needs.
- 3 **Be Proud And Share!**  
Keep your members and community up to date on your leadership's work by sharing it via your communications team and highlighting the impact of their Global Good work.



WORLDWIDE FOUNDATION  
*for* CREDIT UNIONS

*do* GOOD.  
*do* GLOBAL GOOD.

Join the Movement at [DoGlobalGood.org](http://DoGlobalGood.org)